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Worktank to Create Exclusive Animated Comedy Series for Zune

Seattle Firm to Produce Animated Comedy “City Council 3050 AD” for Microsoft Corporation’s Digital Entertainment Brand

SEATTLE, Wash. – May 4, 2009 – Worktank, a Seattle-based, full-service integrated advertising agency, today announced that it will produce an animated comedy series titled “City Council 3050 AD” with Zune Productions.

“City Council 3050 AD,” an original comedy conceived by Worktank, is based on local government C-SPAN channels that broadcast the mundane proceedings of city business. The show, set in the future, uses this dry backdrop to offer humor and absurdity, taking modern local and national political issues and recasting them in the future.

“We are proud that ‘City Council 3050 AD’ will be part of Zune’s exclusive online content,” said Kara Costa, Director, Film + Video at Worktank. “This accomplishment is a testament to the incredibly creative and innovative work that is produced here at Worktank. We are committed to telling our clients’ stories, and through this series our designers and writers can showcase their talents to a broad audience of viewers.”

Earlier this year, Zune launched an innovative project to develop online shows, which it will make available exclusively as free downloads from the Zune Marketplace online store. Zune is working with some of the most talented actors, directors, and producers in the entertainment industry to create the shows, which range from live-action and animated comedy to urban and music programming.

Worktank has developed a group of irreverent characters for “City Council 3050 AD,” including Mrs. Beverly Dravus, Council President; Lady Vorraxia, the Mystical Green Alien Treasurer; and Zone Monitor Unit 1036, a Cylindrical Robot Councilman.

Worktank will screen the pilot episode of “City Council 3050 AD” later this month in Seattle. For more information, please visit www.CityCouncil3050AD.com.

About Worktank

Established in 2001, Worktank is a full-service, integrated advertising agency that has built its reputation on delivering bottom-line results. Worktank leverages its core areas of expertise in advertising, graphic design, interactive media, film and video production, and online event services to execute on innovative and creative campaigns. Worktank’s clients include Microsoft, AT&T and T-Mobile, among other significant brands. Worktank uses the power of story to establish deeper connections between organizations and their customers. For more information about Worktank, please visit www.worktankseattle.com.